

# REPORT ON WEBINAR HELD ON THE OCCASION OF NATIONAL SPORTS DAY

Date: 29.08.24

The DPIIT-IPR Chair, National Law University and Judicial Academy (NLUJA), Assam on the occasion of National Sports Day organized a webinar on 29<sup>th</sup> August, 2024. Dr. Pankaj Kumar, DPIIT-IPR Chair Professor, NLUJAA was the resource person of the webinar. Dr. Kumar gave his session on the topic Sports Industry and IPR. The programme started with the welcoming of the participants and introduction of the resource person by Ms. Dolly Kumar, Research Assistant, DPIIT-IPR Chair, NLUJAA.

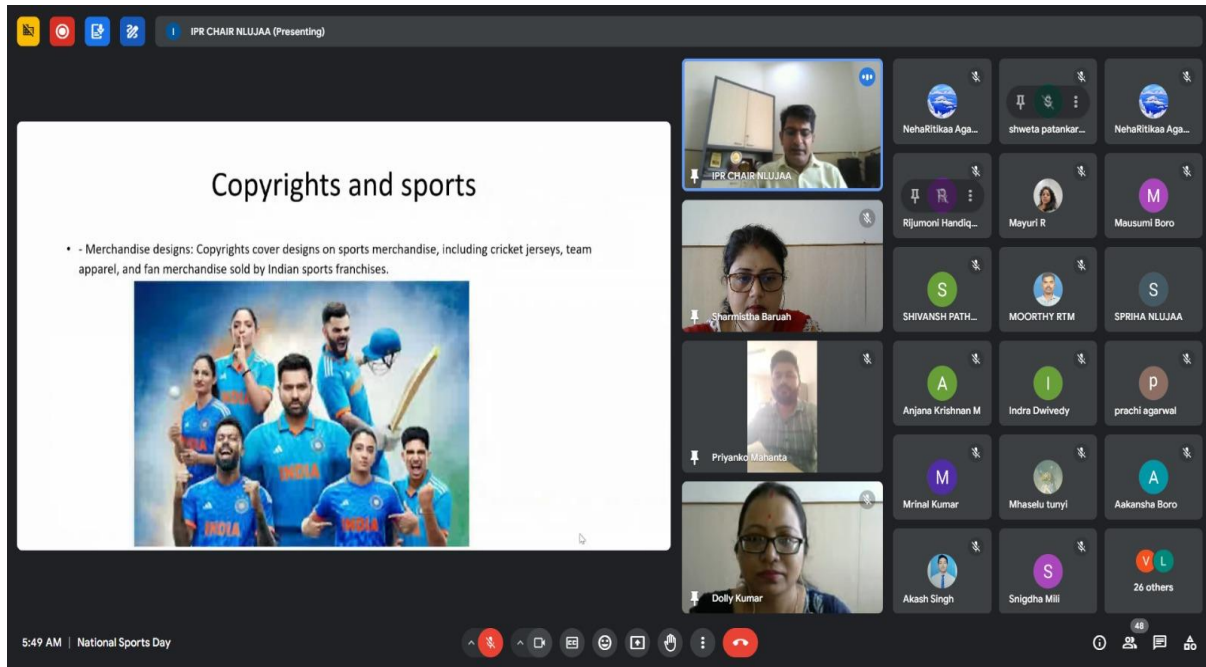


Dr. Pankaj Kumar started his session by focusing on the significance of sports day. He also discussed how all components of IPR, mainly trademarks, copyrights, patents, trade secrets etc. are related to



sports. In this regard, the sports equipment innovations, stadium technologies, technological innovations; various branded sports products; counterfeiting; broadcasting rights, merchandise

designs; traditional training methods used by the coaches and sports organization, ayurvedic sports supplements were the areas highlighted by him on the components of IPR. The cases of Star India vs. Prasar Bharti, Sony Pictures Networks vs. Raj Television etc. were also analysed by Dr. Kumar. Towards the end he summarized upon the interplay between the IP and Sports



industry. The webinar ended with the question answer session where Dr. Kumar had addressed all the questions raised from the participants. Lastly, Ms. Dolly Kumar proposed the vote of thanks.